

# The Exam Success Coaching Programme

With Jim Roberson and  
Independent Thinking

*There is always another way*



# Meet Jim Roberson

A long-standing Independent Thinking Associate, Jim Roberson has transformed the lives of countless young people from all backgrounds.

Widely regarded as a 'legend' by those he has coached, Jim's impact is undeniable. His powerful approach, outlined in *The Discipline Coach*, isn't about what others do for you—it's about what you do for yourself.

# GCSE Exam Success with Jim Roberson

A powerful Year 11 coaching programme to help students:

- ✓ Set goals based on Year 10 performance
- ✓ Stay focused and motivated
- ✓ Perform at their best in exams

Led by Bronx-born, former American football coach Jim Roberson—the ‘legend’ who has transformed thousands of young lives.

*There is always another way*

# Two Programme Options to suit your budget!

## Option 1: Exam Success Coaching Programme I (£2500 + VAT + expenses)

- ✓ Session 1 (Autumn Term): Full-day school visit from Jim
- ✓ Session 2 (Spring Term): Half-day follow-up session
- ✓ Session 3 (Final Push): Hour-long interactive motivational video
- ✓ Bonus: Five free copies of *The Discipline Coach*

## Option 2: Exam Success Coaching Programme II (£5000 + VAT + expenses)

- ✓ Session 1 (Autumn Term): Full-day school visit from Jim
- ✓ Session 2 (Spring Term): Full-day follow-up visit + one-to-one coaching for target students
- ✓ Session 3 (Final Push): Full-day school visit + hour-long interactive motivational video
- ✓ Bonus: Ten free copies of *The Discipline Coach*



# Why It Works

Jim Roberson's coaching is built on proven strategies from high-level American football, helping students apply the mindset of elite athletes to their exams. His approach focuses on The Three Ps:

- ✓ Plan – Setting clear goals and a roadmap to success
- ✓ Preparation – Building the right habits and discipline
- ✓ Performance – Delivering under pressure when it matters most

A Bronx-born, larger-than-life coach, Jim has inspired thousands of young people, many of whom call him 'a legend'. His methods boost confidence, motivation, and results, ensuring students perform at their best when it matters most.

**Call us:** 01267 211432

**Email us:** [learn@independentthinking.co.uk](mailto:learn@independentthinking.co.uk)

We'll help you create a dynamic and impactful curriculum that is as unique as your school.

*There is always another way*

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